C-Plus Executive
Business Communications System





Enhance your communications with a superior small-business system.

ESI knows you need a communications system that's easy to use, so you can focus on your business.

That's why the ESI C-Plus

Executive comes complete

with features you can

actually use every day.

Take just a few moments to learn how much an ESI system can do for your business. Then, for more details, consult your ESI Reseller or visit ESI builds big-system features into the small-business **ESI C-Plus Executive**. ESI's patented system design means all the vital business communications features are built-in — not added-on. Equipped to handle up to eight phone lines, 16 digital stations, and four analog stations for fax machines or other analog devices, the ESI C-Plus Executive gives your business a competitive edge.

ESI's **built-in voice mail** features four available channels of voice mail and six hours of voice message storage.

The automated attendant provides up to 18 branches that conveniently route callers to their desired extensions or departments, or even destinations outside the system.

Other ESI voice mail features include live call screening, off-premises "reach-me," external message notification, and a Message Recycle Bin that holds each mailbox's 10 most recently deleted messages.



The ESI C-Plus

Executive supports
up to two ESI 40D

Business Phones,
in addition to the
other, smaller models
available for the system.

Real features you can use.

Spoken help is a touch away.

Need assistance using your phone? Just press the help key for the friendly **Verbal User Guide**. The built-in user tutorial simplifies training new employees and makes it unnecessary to keep track of a printed manual.

Intelligent Caller ID.

ESI's patented technology displays the caller's name-and-number information with each call, and even stores it with each voice mail message. On your ESI desktop phone, use the Esi-Dex™ speed-dial feature for single-touch storage of caller information for callback any time.

Unique message handling.

The ESI C-Plus Executive has patented features that make it a snap to share information with your team. ESI's **Quick Groups**™ lets you send a message to other user mailboxes by pressing the blue **VOICE MAIL** key followed by the desired station keys — easily creating a voice mail distribution group on the fly.

Message Recycle Bin.

The system stores up to 10 of your most recently deleted messages in a **Message Recycle Bin** from which you can easily recover them.

Call recording.

The ESI C-Plus Executive lets you record any call. Simply press the **RECORD** key on your ESI phone and the system will record the call — even conference calls and personal reminders.

Call screening.

On the ESI C-Plus Executive, you can screen calls just as you do with your home answering machine. Listen as callers leave messages in your mailbox, and intercept a call by lifting the handset.

Off-premises "reach-me."

A caller forwarded to your mailbox can reach you at an external number — such as your home or cell phone. The ESI system also makes it easy to change your "reach-me" number remotely.

Only about the height and width of a sheet of copier paper, the energyefficient cabinet packs tremendous communications power into a wallmountable box that needs very little space in your phone closet.



A history of success.

Founded in 1987. ESI specializes in innovative communications systems for businesses of various sizes, and pioneered the all-in-one phone/ voice mail system. Since its earliest days, ESI bas enjoyed exceptional stability and financial strength, while taking care of the most important part of the equation: your business. Our industry has repeatedly praised ESI products for their mix of user-friendly features, advanced technology, and reliability. ESI products are available through a nationwide network of carefully selected Resellers.

At ESI, we make it easy to communicate.

Different phones for different needs

For the desktop, select either the ESI 40D Business Phone¹ or 24-Key Digital Feature Phone, complete with speakerphone and access to all available system features. Each includes an easy-to-read display for call-handling information, plus fixed and programmable feature keys for simplified operation.

For workers who can't stay at their desks but still need one-key access to powerful ESI phone features, we offer the compact ESI Cordless Handset.



ESI 40D Business Phone



24-Key Digital Feature Phone

Everything is built in

- Up to 28 call-processing ports (eight phone lines, 16 digital stations, four analog stations)
- Up to four dedicated analog ports for fax machines and other analog devices

Powerful call handling

- Enhanced Caller ID² allows one-touch automatic message return with ESI desktop phones (supports basic Caller ID features on analog phones)
- Account codes for greater accountability
- External call forwarding
- Up to two conference bridges, each able to handle up to four members
- Background announce
- Dedicated overhead paging interface

Sophisticated voice mail

- Four channels of built-in voice mail with six hours of voice message storage
- Easily identified with blue VOICE MAIL key
- Up to 10 guest mailboxes
- External message notification
- Cascade notification mailboxes
- Virtual Answer Key[™] makes it easy to record custom greetings to handle select callers when they're in call waiting
- · Off-premises message delivery
- Off-premises "reach-me" can let someone forwarded to a voice mailbox still reach the called party at a designated number
- Message Recycle Bin remembers and can restore each mailbox's 10 most recently deleted messages
- Live call screening allows listening to an incoming message (as on a home answering machine); pick up the call at any time or let it go to voice mail
- Live call recording of any conversation (or personal memo);
 allows moving and copying recordings to others' mailboxes
- Quick Groups for easily moving a voice mail message to other user mailboxes
- Quick Move™ for saving a message to other user mailboxes during call recording
- Virtual Mailbox Key[™] allows easy monitoring of another mailbox
- Three pre-recorded music-on-hold tracks, one recordable track, or one outside source

Automated attendant

- Up to 18 branches
- · Virtually unlimited call routing, including off-premises transfer
- Trunk-to-trunk transfer eliminates need for Centrex service to transfer calls off-premises

ESI's Verbal User Guide™

- Pressing help key provides instant assistance
- Hundreds of informative, friendly prompts guide users, administrators and installers

Esi-Dex[™] speed-dialing

- Three separate numbers lists: Personal Dex, Station Dex and System Dex
- Uses Caller ID information² or direct keypad entries
- Feature Dex for quick programming of feature keys

ESI 40D Business Phone or 24-Key Digital Feature Phone

- Designed for users requiring full access to system's capabilities
- · Compact; each fits into any office decor
- Rugged design resists abuse, spills
- Easy-to-read multi-line display
- ESI 40D Business Phone¹ includes adjustable backlit display
- · Status indicator lamp
- Built-in speakerphone
- Up to 12 dedicated keys for frequently used functions1
- Up to 16 programmable feature keys1
- Digital volume/scroll keys
- Multi-position tilt and wall-mountable
- Headset operation

ESI Cordless Handset

- · One-touch access to ESI features
- Shares a voice mailbox with your ESI desktop phone
- Programmable feature keys for customization
- Easy-to-read two-line display
- Exclusive Quick Switch™ feature for instant, one-key switching between your ESI Cordless Handset and ESI desktop phone

Other features

- Direct programming
- · Local or remote diagnostics and maintenance
- Automatic clock setting synchronized with Caller ID²
- SMDR



ESI Cordless Handset



Learn more

To find out how an ESI C-Plus Executive can provide the solution to your specific communications needs, consult your local ESI Reseller or visit www.esi-estech.com/C-Plus.

1. The ESI C-Plus Executive system supports up to two ESI 40D Business Phones. 2. Caller ID information available if your telephone service provides it. Contact your provider for details.

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